

TRISTA MARIE MCGOVERN

CREATIVE PROFESSIONAL

CONTACT

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Minneapolis, MN 55408
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SKILLS

Photography
Project Management
Photo Editing + Retouching
Social Media Marketing
On-site Digi Tech
File Management
Design Layout

PROFICIENCIES

Adobe Photoshop
Adobe Lightroom
Adobe Bridge
Microsoft Office Word
Microsoft Excel
Darkroom Core Pro

QUALIFICATIONS

Detail Oriented
Resourceful
Genuine
Collaborative
Adaptable
Dependable
Innovative

CONNECT

@tristamariemcgo

/in/tristamcgo

@TristaMariePhotography

tristamariephotography.com

ABOUT

Photographer and creative professional specializing in portrait photography, photo retouching and editing, social media marketing, project management, and design layout.

PROFESSIONAL EXPERIENCE

PROJECT MANAGER + CREATIVE ASSOCIATE

Linhoff Photo *April 2015—Present*

- assist photo coordinator and manage projects within creative team
- handle conflicts and client inquiries with grace and empathy
- social media marketing and web design layout
- photo event coordinating and client communication
- trusted as sole photo editor and file management for high volume events
- training for photographers and new hires on company procedures
- graphic design for sports photo products and custom posters

PHOTO RETOUCHER + EDITOR

Commercial Freelancer *Oct 2013—Present*

- retouching and editing work for portraits
- photoshop photo manipulation
- global and localized editing
- graphic design for social media and various projects
- tutoring of editing programs

Key clients include: David Sherman Photography, Dani Werner Photography, Anne Labovitz

PHOTOGRAPHER

Trista Marie Photography *June 2011—Present*

- portrait photography of diverse subjects
- create content for Twin Cities social media influencers
- photo editing and file management and archiving
- self social media marketing
- business management

Photography Internship - Sweet Light Studio *April 2014—July 2014*

SOCIAL MEDIA MARKETING

Social Media Manager + Content Creator

- curate and coordinate effective business solutions through marketing strategy
- create content and implement shoots for each of the various platforms

Key projects and clients include: "A Cripple's Dance" Arts Initiative Project 2018 by Gabriel Rodreick, City of the Weak, The Style Diary, Lady Roue, and others

TUTOR

The Art Institutes International MN *Jan 2013—Sept 2014*

- individually assist college students with learning photography, lighting, technology, math, essay writing, and ethics materials

Free Arts Minnesota - Volunteer Mentor *Fall 2016—Present*

EDUCATION + COMMUNITY

BACHELOR OF FINE ARTS IN PHOTOGRAPHY

The Art Institutes International Minnesota, GPA 3.8 *Sept 2014*
American Society of Media Photographers (ASMP) - Member *Feb 2014—Feb 2015*
Activated Artists Coalition - Member *Dec 2016—Present*

EXHIBITION

"Art and Eating Disorders: Emily Program Foundation" Gallery *Nov 2015*
"Confidence" - Solo Photo Exhibition *Aug 2014*